



**QIS COLLEGE OF ENGINEERING AND TECHNOLOGY  
(AUTONOMOUS)**

Approved by AICTE | Permanent Affiliation: JNTU-Kakinada | UGC-Recognized

Accredited by NBA | Accredited by NACC | ISO 9001:2015 Certified

Ponduru Road, Vengamukkapalem, Ongole, Prakasam (Dt), Andhra Pradesh - 523272

**04.07.2023**

**Report on Mentoring Event: Idea Presentation of Start-Up**

<b>Title of the Programme</b>	:	<b>Mentoring Event: Idea Presentation of Start-Up</b>
<b>Resource Person</b>	:	<b>Dr.B.V. Subba Rao</b> Director - DPR, former Scientist G (ISRO), QISCET, Ongole. <b>Dr.S.Prasad Jones,</b> Deputy Director – DPR, <b>Dr.K.V.J. Bhargav,</b> Deputy Director – DPR, QISCET, Ongole. Dr.D.Haripriya, Associate Professor,ECE,QISCET <b>Dr.S.Suresh Kumar,</b> Head – EDC,QISCET
<b>Date and Time</b>	:	03-07-2023
<b>Mode of Session</b>	:	Offline
<b>Meet App</b>	:	NA
<b>Total number of Participants</b>	:	Attended : 8

**Brief details of the event:**

Mentoring session was arranged for agriculture based product app development of student's project and they presented their ideas and their work progress in front of the mentors.

**Response of the audience:** The students are presented their ideas and experts gave their recommendation and shared their thoughts on their work.

**Faculty Coordinator Name & Email ID:** Dr.S.Suresh Kumar, [sureshkumar.s@qiscet.edu.in](mailto:sureshkumar.s@qiscet.edu.in)

**Learning Outcomes:**

Students learnt how to present their ideas and also they learnt how to move forward towards their idea.

**Expert Narration:** Expert members are happy about student's performance and they gave suggestion to improve their pitch deck and their requirement to build their prototype. The following are the brief discussion with the team.



# QIS COLLEGE OF ENGINEERING AND TECHNOLOGY (AUTONOMOUS)

Approved by AICTE | Permanent Affiliation: JNTU-Kakinada | UGC-Recognized

Accredited by NBA | Accredited by NACC | ISO 9001:2015 Certified

Ponduru Road, Vengamukkapalem, Ongole, Prakasam (Dt), Andhra Pradesh - 523272


Agriculture-based startups focus on leveraging innovative technologies, practices, and business models to address various challenges within the agricultural sector. This startup aim to improve efficiency, sustainability, and productivity in farming, agribusiness, and related industries. It is a complex industry with challenges such as food security, resource scarcity, climate change, and the need for sustainable practices. They recommended to identify specific challenges they want to address, whether it's improving crop yields, reducing waste, enhancing supply chain logistics, or promoting precision agriculture.

## Event Photos:



Date: 04.07.2023

Place: Ongole

  
**Dr.S.Suresh Kumar**  
Event Coordinator